



## PRIZE DRAW REGULATION

### DENOMINATION

**"WIN A WEEKEND IN BORMIO"**

### LENGTH

The initiative takes place from August 2<sup>ND</sup> 2021 to April 30<sup>TH</sup> 2022.

Final draw by May 31<sup>ST</sup> 2022.

### TERRITORY

Italy.

### DRAW AIM

The competition is held to advertise the services of the Promoter.

### ADDRESSEES

Natural persons of legal age, having both of the following characteristics:

- a) that we have subscribed to the "Blue Tribe Program";
- b) who will stay during the initiative in a Blu Hotels facility in Italy.

Minors are excluded, therefore, from participation in the initiative, the legal persons and the employees/collaborators (and their relatives up to the second degree) of the Promoter Entity and its subsidiaries, as well as the employees/collaborators of the Blu Hotels facilities.

### HOW TO TAKE PART

To take part to the competition, individuals (hereinafter "Customers" or, individually, "the Customer") must be enrolled in the "Blue Tribe Program" and stay in a Blu Hotels facility on Italian territory by April 30<sup>TH</sup> 2022, this way you can access the final draw of n. 3 stays of n. 2 nights for n. 2 people at the Rezia Hotel in Bormio (more information under "PRIZES").

The customer to subscribe to the "Blu Tribe Program" must:

- link to the website [www.bluhotels.it](http://www.bluhotels.it);
- enter the special section "Blu Hotels World", area "Blu Tribe" and register for free;
- insert a valid personal e-mail address and your personal data in the appropriate form (mandatory: e-mail, first name, last name, date of birth, address and city, telephone - optional: information about the family);
- read and accept the data processing;
- read and accept the conditions of membership of the "Blu Tribe Programme".



In addition, the customer can subscribe to the "Blu Tribe Program", always by April 30<sup>th</sup> 2022 in the following ways:

- by filling in the registration form for the "Blu Tribe Program" received during the booking confirmation by the Blu Hotels booking office and sending it directly to the Blu Tribe office, by e-mail to the [blutribe@bluhotels.it](mailto:blutribe@bluhotels.it) address.

Multiple registrations are not allowed by the same subject, with different data and emails.

It is specified that customers already registered for the "Blu Tribe Program" who during the period of the initiative will make a stay, at least one night in a Blu Hotels facility on the Italian territory, will be entitled to a participation in the final draw; no further participation will be allocated for each night in the stay but only for a single check-in and check-out procedure, or for further stays (no multiple).

The validity of the participation will be considered if the check-in will be made by 30 April 2022 and the participation will be valid only for the single holder of the reservation.

#### FINAL DRAW

Participants who, during the period of the initiative, have successfully completed the above mentioned, will automatically participate in the final draw.

This draw will be made no later than the date indicated in the paragraph "DURATION", in the presence of an official CCIAA or Notary through a software system, which will award the n. 3 (three) prizes put up for grabs, among all participants in order with the participation modalities (database formed by all valid participations). It is specified that a single subject can win only one prize.

During the draw will also be drawn n. 2 (two) reserve names for each prize up for grabs, to be used if the main winners' extracts are found to be unavailable or if the post-draw checks prove not to be entitled to the prize. In the event of a win, the participant will receive an e-mail with the winning notice at the address indicated when he subscribes to the "Blu Tribe Program"

#### WINNING VALIDATION AND PRIZE DELIVERY

To validate the win, winners must, within 10 days of receiving the winning notice email, send the following documentation required, as indicated in the winning notice itself:

- disclaimer of acceptance of the prize received with the full pay-out notice of all data required;
- a copy of the valid identity document;

to the following address (date of postmark of dispatch):

**Concorso a premi "VINCI UN WEEKEND A BORMIO"**



**c/o IN ACTION Via Cubetta, 41 - 37030 Colognola ai Colli (VR)**

**There are no different and subsequent stages of winning notice from the communication by e-mail, so if the winner does not respond to such communication in the times indicated above, the win will fall in favour of the first name of reserve drawn.**

The participation for which the participant has indicated personal data other than those indicated on the identity document will not be accepted. The Promoter Entity reserves the right to verify and compare the data of the participants, before validating the prize.

The Promoter Entity reserves the right to carry out the checks it deems necessary in order to ensure compliance with the conditions of participation.

**It is not expected to send any notice of cancellation of the win in case of decay of the win.**

Any participation deemed fraudulent and the relative win, will be verified and subjected to all checks deemed necessary; if the checks are confirmed an incorrect participation, the relative win will be cancelled.

The Promoter, in case of fraudulent participation, reserves the right to adopt all the methods of protection of its interests at the appropriate offices, including courts.

## PRIZES

Up for grabs in final draw n. 3 prizes, consisting each in a stay of n. 2 nights for n. 2 people at the Rezia Hotel in Bormio with accommodation in double room and HB treatment (room + breakfast + dinner) with welcome drink, private spa entrance and guided hike.

The award can be enjoyed by September 30<sup>TH</sup> 2022, only on weekends and excluding the months of July and August, long weekends and holidays, and subject to the availability of the accommodation at the time of booking and except for any periods of closure and/or seasonal opening of the accommodation.

It should be noted that:

- the prize does not include transfer costs to and from the place of residence and accommodation, personal expenses, services, extras and everything not expressly indicated in the description of the prize;
- if the winner wants to integrate with additional services, treatments and people, must contact directly the booking office of Blu Hotels and bear all the related costs;
- the winners will not be able to request the change of destination or the date of use, after confirming the booking, and it will not be possible to give the prize to a third person;  
the travellers will have to supply, to own care and expenses, to all the bureaucratic formalities necessary to receive the prize; they will have to be in possession of the documents in course of validity necessary for the fruition of the prize (by way of example but not exhaustive, identity document...);



in case of lack or irregularity of the necessary documentation, the Promoter Entity shall not be liable for any penalties and/ or cancellation of the trip and/ or failure to use the prize.

The value of the single prize is € 1020.00 including VAT. The value of the prize package is determined presumably, if the use of the prize generates a cost lower than the estimated value, no balance can be claimed by the winner.

**The prize fund of the competition is € 3,060.00 (including VAT), € 2,781.82 (excluding VAT). Pursuant to art. 7 comma 2 D.P.R. October 26, 2001 n. 430 is issued deposit for 100% of the value of the expected prize pool, excluding VAT.**

All prizes of this event, will be given free of charge to participants within 180 days of winning and/ or request; the Promoter reserves the right to adopt the most appropriate delivery methods, for which the Participant shall incur no costs.

Prizes are not transferable, are not substitutable, or convertible into cash, nor is the participant entitled to request, with or without the addition of cash, the possibility of receiving a different prize, even if of lesser value. In the event that the prizes are subject to changes/ updates of form or substance compared to the promised, or if they are no longer available, the Promoter Entity undertakes to deliver to the participant a prize of equal or greater value having equal or greater characteristics.

#### FREE PARTECIPATION

Participation is free, except for the cost of the Internet connection defined by the tariff plan of the telephone operator used by the participant and does not represent any income for the Promoter Entity.

The cost of the internet connection shall be the same as that defined by the pricing plan applied by the web service provider used by the individual participants.

#### PERSONAL DATA PROCESSING

The data controller of personal data is BLU HOTELS S.p.A. with registered office in Via Porto Portese, 22 - 25010 San Felice del Benaco (BS) - Tax Code 01396340901 - VAT Number 01906530983.

The personal data collected during this initiative will be processed manually and electronically and the processing of such data, necessary for the operations of management and procedural closure of the same, will be carried out in accordance with current legislation on privacy (Reg. EU 679/2016).

Personal data, whether in paper or electronic format, will be kept for a period of time no longer than necessary to pursue the aforementioned purposes in accordance with the provisions of current legislation or to comply with precise legal obligations, unless otherwise provided.



The data of the participants will not be communicated to anyone or disseminated. Only the data of the winners and reservations will be recorded by the person in charge of the public faith of the competent CCIAA or the notary and used for the delivery of the prize to the person entitled.

Participation to the initiative is optional, but in the case of participation the provision of personal data by the participant is mandatory, to the extent necessary to allow the Promoter Entity to carry out the operations essential to the management of the Awards event, using the Delegated Entity and its possible suppliers. Therefore, the information may be shared with the Delegated Subject as a company of proven seriousness and experience, designated by the Promoter as Data Processor. This Delegated Entity may in turn make use of sub-managers in the management of delegated activities.

Participants will have the right at any time to exercise the rights granted to them, as data subjects, by art. 15 to 22 of Regulation (EU) 2016/679, General Data Protection Regulation (GDPR). Specifically, among others, the right to obtain confirmation of the existence or otherwise of the same data and to know its content and origin, verify its accuracy or request its integration or updating, or rectification, as well as to request its cancellation, portability and transformation into anonymous form or blocking of the data processed and to oppose in any case, for legitimate reasons, to their processing.

For the purpose of exercising the above rights, it will be sufficient for the participant to send appropriate communication to the Promoter Entity.